

ARROWLYTICS ANNOUNCES NEW CLIENT: PEACHTREE ORTHOPAEDIC CLINIC

CHARLOTTE, N.C. (MARCH 24, 2015) – Arrowlytics, a healthcare analytics company that commercialized a healthcare data-warehouse originally designed by the management team and physicians of OrthoCarolina, today announced the signing of its newest client, Peachtree Orthopaedic Clinic. Peachtree, an orthopedic provider serving the Atlanta community, has retained Arrowlytics to provide a cloud based analytics and reporting platform.

Peachtree Orthopaedic Clinic (POC) has been treating the orthopedic needs of Atlanta, GA, for more than 60 years. With over 30 specialists and nine locations, POC provides a full range of orthopedic services designed to improve a patient's outcome and deliver care in a convenient, personalized fashion. Arrowlytics will provide POC with actionable insight into areas such as financial, operational, clinical, outcomes, and compliance.

The Arrowlytics dashboard helps healthcare organizations by pulling data from their various platforms into one system to aggregate and analyze. By creating Key Performance Indicators (KPI) across all of an organizations data, the dashboard helps them proactively monitor every aspect of their business. Using these KPIs, a company can set measurable goals and objectives to benchmark and drive performance within their organization.

“Our mission at Arrowlytics is to enable our clients to combine their data from multiple disparate platforms and convert it into knowledge that can be used to improve quality, maximize revenue and manage expenses,” states Arrowlytics CEO, Steve Hendrick. “We’re thrilled to be extending these capabilities to Peachtree Orthopaedic Clinic, and look forward to the opportunity to collaborate and expand the dashboard over the course of our relationship.”

For more information please contact:

Richelle Cox, COO

richelle.cox@arrowlytics.com

704.323.3500

About Peachtree Orthopaedic Clinic

Peachtree Orthopaedic Clinic represents a long tradition in Atlanta orthopedics. Since its founding in 1953, it has grown to include many physicians with a wide range of specialty interests. Clinic doctors serve as orthopedists for the Atlanta Braves, Atlanta Hawks, Georgia State University as well as advisors to the Atlanta Ballet. However, the majority of the Clinic's sports medicine practice is the care and treatment of the recreational athlete.

About Arrowlytics

Arrowlytics LLC is a leading provider of orthopedic provider focused business intelligence solutions. POC will be the fourth new client that Arrowlytics has signed since forming in July 2014, joining OrthoCarolina, Jewett Orthopaedic Clinic, and OrthoVirginia, formerly Commonwealth Orthopaedics.

Connect with Arrowlytics at www.arrowlytics.com or on [LinkedIn](#).