

ARROWLYTICS ANNOUNCES \$3 MILLION INVESTMENT

PARTICIPATION IN FINANCING FROM MULTIPLE STRATEGIC INVESTORS

CHARLOTTE, NC (JUNE 5, 2015) – Arrowlytics, LLC (the “Company”), a leading provider of cloud based business intelligence (“BI”) and analytics solutions for healthcare providers, today announced the completion of a \$3 million equity financing from a group of strategic investors led by Surgical Care Affiliates (“SCA”). The Company will use the proceeds of the financing to expand sales and marketing initiatives, further strengthen implementation and support and expand product capabilities.

Arrowlytics was formally established in 2014 to commercialize a healthcare data-warehouse originally designed alongside the management team and physicians of OrthoCarolina, a nationally recognized orthopedic group based in Charlotte, NC. The Company currently serves multiple leading orthopedic group practices and is experiencing strong market reception and impressive growth.

Jason Strauss, Senior Vice President of Operations, SCA, commented “We are pleased to make this investment in Arrowlytics and look forward to working collaboratively with the company to help accelerate adoption of their product to better enable and support physicians with proven and integrated technologies.”

“Healthcare providers are seeing an explosion of data from an expanding base of data sources and need a platform to convert that data into knowledge to enhance decision making and measurably improve results across all performance categories including operations, clinical quality and outcomes, financial and patient satisfaction” said Steve Hendrick, CEO, Arrowlytics. “We built and continue to enhance our platform to do just that and our customers realize significant return on investment. We sincerely appreciate the strong support from a prominent group of existing and new strategic investors that can add tremendous value to the Company and help our continued growth and development.”

Richelle Cox, COO, Arrowlytics, commented “Physician groups increasingly recognize the need for sophisticated BI and analytic solutions provided by an organization that understands their business and its unique operational elements. Our organization comes from a healthcare operations background and we are focused on helping our customers use our tailored solutions to achieve their goals. We’re excited about the tremendous opportunity in front of us.”

For more information please contact:

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About Arrowlytics, LLC

Arrowlytics is a leading provider of BI and analytics solutions for healthcare providers. The Company’s data warehouse collects and integrates data from multiple disparate systems into a robust and single source business intelligence dashboard via a cloud based technology platform. The Company’s platform allows its customers to monitor performance across multiple key performance measures derived from all of the organization’s data.

Connect with Arrowlytics at www.arrowlytics.com or on [LinkedIn](#).

